

# MANIFESTO FOR PUBLICATIONS CONVENOR

## Gabriel Rutherford

I'm Gabriel, a third year English lit and Philosophy student, and after a year as Qmunicate's Arts and Culture editor, along with a previous year as a CSR and CCSR on QMU Board, I'm running for Pubs convener! I've always loved writing. I started writing for magazines in 2015, and got my first editorial role in 2018. I've also worked as a copywriting intern at a digital agency. When I'm not doing that, I like football and loitering in Waterstones.

### **Manifesto**

#### 1) Editorial Reform

I think most people will agree with me on the claim that Qmunicate simply has too many editors right now. Our full cohort is more than half the boardroom table, which is both impractical and can be very daunting for contributors. It also looks bad if editors greatly outnumber contributors at meetings, again especially so for new contributors. Less editors would be a step in the right direction.

#### 2) Union Connection

Qmunicate has been a bit detached from the rest of the union, and I'd like to change that. Qmunicate could be a good information vehicle for the union, even if just through ad space and reviews. Obviously we don't want to be dictated to, but there would be no harm in doing more to represent the QMU.

#### 3) Promotion

I think we need to do more to promote the magazine. I'd keep distribution constant, but reorganise it, with two editors a week distributing magazines on a rota system, while other editors do social media promo. It's not that much time and effort in context and it's a shame that we always have leftover magazines. The better we promote ourselves, the more people come on Wednesdays.

#### 4) Website Tweaks

The Qmunicate website needs some maintenance and work. Even just adding a search bar to the website would make it so much more functional and user-friendly.